

28 May 2020

Committee Secretariat
Primary Production Committee
Parliament Buildings
Wellington

By email: pp@parliament.govt.nz

**SUBMISSION on
Organic Products Bill**

1. Introduction

- 1.1 Thank you for the opportunity to make a submission on the Organic Products Bill. This submission is from Consumer NZ, New Zealand's leading consumer organisation. It has an acknowledged and respected reputation for independence and fairness as a provider of impartial and comprehensive consumer information and advice.

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- 1.2 We wish to speak to our submission.

2. Comments on the Bill

- 2.1 We support the Organic Products Bill and are pleased New Zealand's laws will be better aligned with organic regulations in other jurisdictions.
- 2.2 We are concerned the approach taken in the bill means a product will only be covered when a standard is introduced relating to that product. Our preference is for the bill to prescribe the products for which standards must be developed and the timeframe for this.
- 2.3 There is a wide range of products that carry organic labels, including foods, beverages, cosmetics and textiles. We consider the bill must ensure consumers can have confidence when buying organic that products meet recognised standards and are true to label.

Thank you for the opportunity to make a submission on the bill. Due to time constraints, we have been unable to provide a clause-by-clause analysis of the amendments.

However, if you require any further information, please do not hesitate to contact me.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Jon Duffy', with a stylized, cursive script.

Jon Duffy
Chief executive