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**JOB TITLE:** Market Research Analyst

**REPORTS TO:** Head of Market Research

**General description**

We are looking for a highly motivated market researcher to join our team and work with Consumer NZ part-time. The person needs to be:

* passionate about data
* have an analytical mindset
* have industry experience in market research project management

The position reports to the Head of Market Research. The successful candidate will help manage and deliver a range of market research projects. You will be able to multitask and switch between ad hoc, topical research studies and larger, regular tracking studies. You will play an integral role in ensuring Consumer NZ’s market research activities demonstrate sound statistical methodology and withstand scrutiny from external parties. Impartiality, accuracy and attention to detail are essential attributes.

**Specific duties**

1. Project management duties including project set-up, fieldwork management and supplier management

2. Data processing and analysis using software packages such as Microsoft Excel, Q and SPSS.

3. Creation of research outputs and preparing presentation decks, ensuring they tell a succinct story.

**Key skills, knowledge and experience**

1. Degree qualified in a relevant area with 2 – 3 years’ hands-on experience of designing and managing research projects, either agency or client-side
2. Track record of managing multiple projects and meeting deadlines
3. Strong understanding of the application of statistical principles
4. Ability to interpret and analyse large data sets
5. Adept at using web-survey tools, statistical software packages and advanced data analysis tools

**General attributes and background**

The part-time position (30 hours per week) requires a person with strong attention to detail and an analytical and logical approach. They need to enjoy working with others. They need to be self-motivated with a desire to add value to Consumer NZ.